

NICK BARTLEY presents

THE CEO Experience



INTRODUCTION TO ENTREPRENEURSHIP

Seminar Overview: Special Joint Seminar with Limited Offerings: This seminar is designed for aspiring, part-time, and beginning Business Owners & Non-Profit Directors who are in need of guidance and knowledge of the necessary steps to take to manifest their entrepreneurial endeavors. Learn how to legitimize your business dealings and safeguard your VISION to convey the best positive perception to prospective clients and stakeholders. Participants will gain a holistic understanding of the entrepreneurial journey and its effects personally, professionally, and within the business community.

INTRODUCTORY ROUNDTABLE:

OMG! ... I am the CEO, but who's the BOSS?

This discussion takes a deep look at the psychological adjustment and various phases an individual will encounter as an Entrepreneur. Participants will learn the essentials of business plan writing, market research, and brand development. Additionally, gain an understanding of factoring in how this transition affects your mental attitude (in celebration and adversity), the physical wear and tear (is your body equipped), and business sustainability (the life span of your business venture).

PRESENTED
BY



A Division of The V2L Corporation, LLC

Who Should Attend...

- Business Owners (beginner/part-time)
- Aspiring Entrepreneurs
- Student Business Owners
- General Audience

SEMINAR OUTLINE:

Part I: Vision & Administration

- Transforming your VISION into a Business Venture
- Business Plan Basics
- Forming a Legal Structure/Business Registration
- Intellectual Property Basics

Part II: Business Finance 101

- Developing Financial Policies and Procedures
- Understanding and Developing an Operating Budget

Part III: Branding Basics

- Developing Your "BRAND"
- Promotion: Brand Awareness
- Understanding Brand Identity
- Developing & Maintaining Virtual (Web) Presence

Benefits & Highlights

- Interactive learning environment
- Tailored seminars for your specific needs
- Engage in practical exercises
- Develop/Enhance your business pitch to the right audience
- Build a mock Operating Budget
- Learn Business Plan basics
- Learn how to express your vision for graphic creation

Registration Information

Register for this seminar online

www.NickBartleyPresents.com

- Click Seminars
- then click Register

Event Code: **Sem-ENTR**

Duration: **2 Hours**

Registration Fee: **\$75 \$55⁰⁰**

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