



NICK BARTLEY *presents*

THE CEO Experience



ENTREPRENEURISM & BUSINESS DEVELOPMENT

Seminar Overview: This seminar is designed to equip aspiring and novice entrepreneurs with the knowledge and information needed to start on the right track towards a successful and sustainable business venture. Understand ways to ensure your hobby and passion can effectively transform into a rewarding addition to the community while generating the necessary revenue for a lucrative operation.

INTRODUCTORY ROUNDTABLE:

Entrepreneurism: the Mental...the Physical...and Sustainability

This discussion takes a deep look at the psychological adjustment and various phases an individual will encounter as an Entrepreneur. There are many reasons for entering self-employment. Regardless the countless hours of preparation, business plan writing, market research, brand development, and the list goes on, have you stop long enough to factor in how this transition affects your mental attitude (in celebration and adversity), the physical wear and tear (is your body equipped), and business sustainability (the life span of your business venture).



Who Should Attend...

- Business Owners (beginner/part-time)
- Aspiring Entrepreneurs
- Student Business Owners
- General Audience

SEMINAR OUTLINE:

Part I: Vision & Administration

- **Transforming your VISION into a Business Venture**
 - Identifying your business and its uniqueness proposition
 - SWOT Analysis (Strengths, Weaknesses, Opportunities, Threats)
 - Building the Team
- **Business Plan Basics**
 - Articulating your Vision...even if you hire a writer!
- **Forming a Legal Structure/Business Registration**
- **Intellectual Property Basics**

Part II: Business Finance 101

- **Understanding and Developing an Operating Budget**
- **Financial Management 4 Business**
 - Pricing services and projecting Revenue
 - Fundraising
- **Fundamentals of Business Finance**

Benefits & Highlights

- Interactive learning environment
- Tailored seminars for your specific needs
- Engage in practical exercises
- Develop/Enhance your business pitch to the right audience
- Learn how to build an Operating Budget and project revenue
- Learn Business Plan basics

Registration Information

Register for this seminar online
www.NickBartleyPresents.com

- Click Seminars
- then click Register

Event Code: **Sem-BUS**

Duration: **2 Hours**

Registration Fee: **\$75 \$55⁰⁰**

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