SKIN DEFENSE SYSTEM

Skin Defense
① Cleanser | ② Toner | ③ Booster | ④ Ampoule | ⑤ Leave On Masque

Characteristics of sensitive skin
Clinically 10 - 20% of the population are affected!
*Ever increasing Pollution, Stress, etc., all lead to a higher prevalence of self-declared sensitive skin

External characteristics:
- Reddening
- Swelling
- Scaling
- Tendency to eczema

Internal characteristics:
- Tingling
- Burning
- Itching
- Sensation of tightness

Skin Defense System stops the vicious circle of inflammation

The barrier layers influence the transepidermal water loss (TEWL) which is the amount of water evaporating per hour and square centimetre of skin.

<table>
<thead>
<tr>
<th>SKIN DEFENSE SYSTEM</th>
</tr>
</thead>
<tbody>
<tr>
<td>SKIN DEFENSE ACTIVES</td>
</tr>
</tbody>
</table>

SKIN DEFENSE SYSTEM-preserves & repairs the skin barrier

BIOSTRATA CANADA

New and Exclusive
SKIN DEFENSE SYSTEM

1. Cardiospermum acts against itching and allergic skin rashes. It harmonizes and protects irritated skin.

2. Through the stearidonic acid fraction of echium oil, DEFENSIL® has an anti-inflammatory effect and strengthens the skin barrier.

3. Non-saponifiable fractions of sunflower oil contribute valuable building-up substances such as phytosterols, tocopherols and squalene.

Studies of efficacy

<table>
<thead>
<tr>
<th>Normal skin - 45% reduction in skin sensitivity</th>
<th>Sensitive skin - 64% reduction in skin sensitivity</th>
</tr>
</thead>
</table>

An increased TEWL means that there is a lack of barrier substances and that the skin is drying out due to humidity loss.

Thus, micro organisms as well as other substances may easily penetrate into the skin and the risk of irritations, allergies and inflammations caused by external influences increases.

Skin Defense system protects the skin barrier effectively! Reduces skin reddening significantly and immediately, while having a high reduction in skin sensitivity.