# **Hydration & Glow**

# All Skin

Light feel with excellent hydrating properties



3. Visual improvement of skin surface

(normalization of desquamation &

1. Increase of WATER RESERVES

in vitro)

PLANT

DERIVED

BIOPOLYMERS

Water Content



2. Decrease of smoothing of micro relief - in vivo) WATER LOSS

2.1 Improvement of barrier function: (ceramide synthesis-ex vivo)

2.2 Decrease of Trans Epidermal Water Loss (TFWI - in vivo)

A new strategy for an ideally moisturized and restructured skin

### **H2O GLOW ACTIVATOR** 35ML

# Multi Layer Hyaluronic Acid Shine Activator

Designed with Sensonov WR and Multi Layer Hyaluronic Acid to create a special membrane/layer to retain moisture on the skin's surface. Specially formulated with other active ingredients to gently exfoliate, lock in moisture and activate skin cells boosting elasticity and cellular function.

#### Softens and removes dead cells, detoxifies the skin reduces wrinkles and promotes skins natural shine.

#### PRODUCT SPECIAL FEATURES

- 7 different molecular weights of Hyaluronic Acid, providing balanced overall skin hydration effects. Has visible Shine effect which locks in moisture and protects skin against the environment.

- Prevents skin dryness and improves skin nutrient absorption.

- Softens and removes dead cells.

#### ACTIVE INGREDIENTS

**Hyaluronic acid (7 molcular weights)** | helps reduce the visibility of fine lines and wrinkles retaining moisture to the skin, creating a plumping effect. When the skin is protected and hydrated, increased skin cell production leading to smoother, plumper skin.

**SENSONOV WR** A special membrane that holds moisture in the skin.

**DYNALIFT** | A tightening active from vegetable origin that provides an immediate and durable tightening effect. Fine lines and wrinkles becomes less visible (and the wrinkle depth is decreased.

#### BACILLUS FERMENT (enzyme exfol) |

is an enzymatic exfoliant used to exfoliate the skin and is a mild but effective alternative to alpha hydroxy fruit acids and is active at a mild pH range of 5-8. Natural enzymes that eliminate dead skin cells to smooth the skin's surface. Functions as non-mechanical, but enzymatic exfoliation process. Provides younger looking skin.

PLANT EXFOL ESSENCE | Gently exfoliates the skin, promotes cellular renewal and active ingredient absortion. **CHAMOMILE EXTRACT** | A natural extract with anti- inflammatory properties that helps to reduce skin redness and irritation.

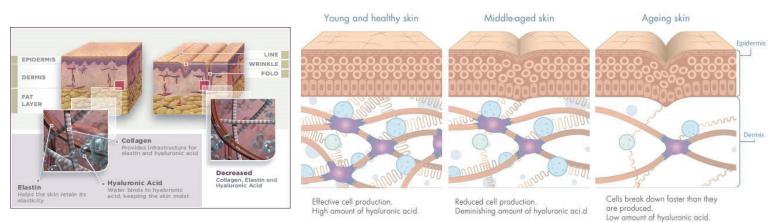
#### MOLECULAR FILM A NEW COSMETIC DELIVERY SYSTEM

SUBMICRODISPERSION

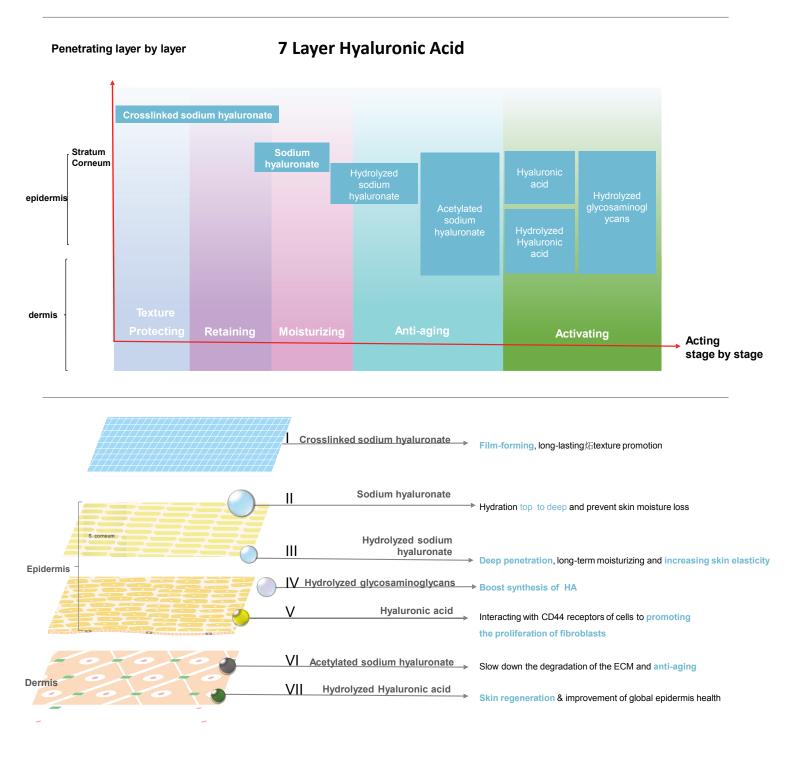
... CONTINUOUS MICROFLUIDIZING PROCESS (HIGH PRESSURE) **DIRECTIONS** | Squeeze sufficient amount of product into palm. Apply to the entire face. Suitable for day or night.

MOLECULAR FILM

# **ACTIVE INGREDIENT - 7 LAYER HYALURONIC ACID**



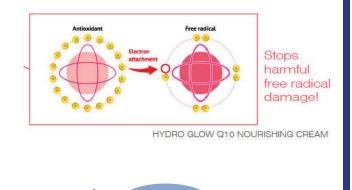
# The most dramatic histochemical change observed in senescent skin is the obvious decrease of epidermal and dermis Hyaluronic Acid

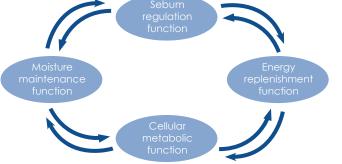


# **Hydration & Glow**



Nourishing









# H2O RADIANCE GLOW CREAM

Overall skin lightening and balancing cream, with physical powder actives to even out skin texture, promoting skin's natural healthy glow

Nourishing rich cream naturally rich in CoEnzyme Q10. Penetrates the skin and reduces free radical damage, builds collagen and elastin, reduces the appearance of lines and wrinkles. Hides imperfections without masking, correct skin tone while keeping the skin looking natural.

#### ACTIVE INGREDIENTS

#### Ronaflair Green/Gold (physical filler) |

\_Hides imperfections without masking, correct skin tone while keeping the skin looking natural.

#### CoEnzyme Q10 |

\_Powerful anti-oxidant can help re-energize the skin and prevent future cumulative sun damage.

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#### **GRANACTIVE RETINOID A**

\_Cosmetic grade ester of all-trans retinoic acid that enhances cell proliferation and improves cellular turnover, processes in the skin that are critical for fighting and reversing signs of ageing.

\_Improves skin clarity, firmess and imperfections. Dark spots, pore size and skin imperfections are reduced for a more even skin tone and a brighter and more luminous appearance. \_With anti-aging and anti-acne blemish benefits and low irritation, effective active delivery.

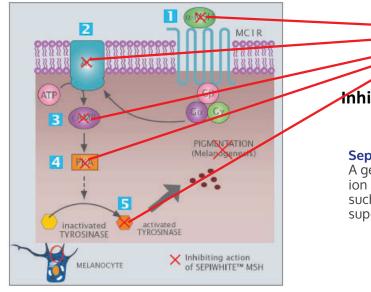
#### Sepiwhite<sup>™</sup> MSH

A gentle lightening agent that illuminates the complexion and reduces the density of hyper- pigmentated areas such as age spots using an innovative mode of action for super-fast, effective and safe skin brightening.

**DIRECTIONS |** Apply to cleansed and toned skin until fully absorbed. Can be used twice daily, day and night.

## ACTIVE INGREDIENT - SEPIWHITE MSH™

## SEPIWHITE MSH™ Mode of action



#### SEPIWHITE MSH

# α-MSH antagonist Thhibits all key steps in the α-MSH-induced melanogenic cascade

#### Sepiwhite<sup>™</sup> MSH

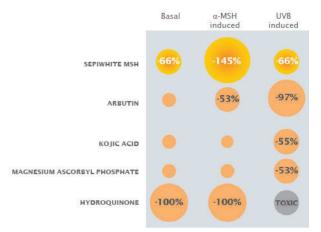
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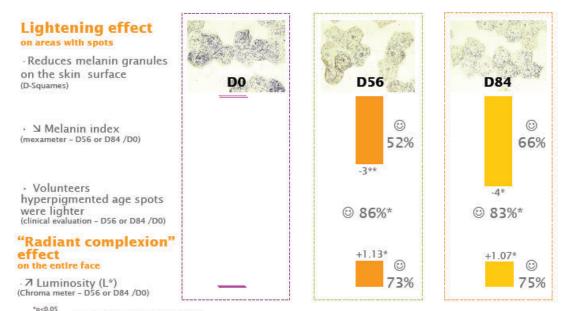
Adding SEPIWHITE MSH to a melanocyte culture decreases basal melanogenesis, including α-MSH-induced melanogenesis and UVB-induced melanogenesis



\*5 days

#### Decrease melanogenesis:





\*\*p<0.01 ©: volunteers with positive effects