## **Bust Contour Definition Program**

## BIOSTRATACANADA innovative . natural . effective



### Bust Contour Firming Cream

An exclusive bust-contouring formula that penetrates deep into dermal layers to rejuvenate and revitalize breast tissue and help reduce sagging, wrinkles and firm up loose breast skin tone. Aloe Vera soothes and moisturizes, Grape Seed Extract provides anti-oxidant and anti-aging benefits while actives Vexel, Coaxel and Volufiline improves skin elasticity, remodeling and firming the bust.

DIRECTIONS | Apply to each breast, gently massaging in following the recommended massage directions. Apply twice daily.

Active Ingredients: ESSENTIAL OILS BLEND: Lavender Oil Ylang Ylang Oil Siberian Pine Oil





**BIO BUSTYL** | Deeply restructures and dynamises the breast tissue. Enhances bust firmness and tone. Stimulates cell metabolism, promotes collagen synthesis and enhances fibroblasts proliferation.

**VEXEL** | combines caffeine with palmitoyl-carnitine to help improve tone, firm, restore elasticity and reduce slackening especially on the bust area. In clinical studies, panelists who used products with Vexel for 28 days reported that the skin was more toned by 73%, firmer by 78% and tighter by 85%.

**COAXEL** | a slimming active ingredient intended for the cosmetic remodeling of the bust and the treatment of breast affirmation and sagging.

**VOLUFILINE** | promotes body volume by a cosmetic lipofilling-like effect. Shown to enhance visible breast plumping and enlargement effects. Also renders harmonious cures for a gorgeous body contour. \*Volufiline increases the **breast** adipocyte cell volume by 22 times and up to +8.4% improvement in volume.

Applied Area

HYDROLYZED ELASTIN | moisturizes, increases elasticity.
ALOE VERA EXTRACT | moisturizes, conditions, softens, soothes.
CHAMOMILE EXTRACT | anti-inflammatory and soothing properties.

From panel tests:

6.6% increase in volume in 28 days



8.4% increase in volume in 56 days

Cell Adipocyte
Volume increased







Control

After: treated left breast

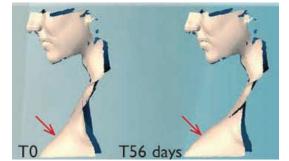
by 22 times

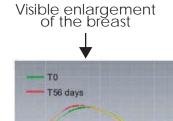
• Adipocyte volume

Control

Volufiline™

Up to 8.4% improvement in volume





Treated

**Bust Contour Definition Program** 

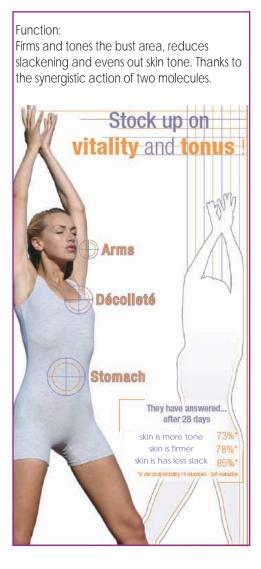
### (2) Bust Enlargement and Firming Ampoule

Shown to enhance visible breast plumping and enlargement effects. Also renders harmonious cures a gorgeous body contour.

\*Volufiline increases the breast adipocyte cell volume by 22 times and up to +8.4% improvement in volume (refer to pictures)

Direction of Use: Apply to each breast, gently massaging in following the recommended massage directions. Apply twice daily.

### **VEXEL**<sup>TM</sup>





Up to 8.4% improvement

in volume

## BIOSTRATACANADA innovative . natural . effective

Actives:

Essential Oils Blend

Lavender Oil

Ylang Ylang Oil

Siberian Pine Oil

Caffeine

BIO-BUSTYL™

Effective in enhancing breast cellular tissue activity and metabolism

Energizing effect Stimulation of cell respiration +103%

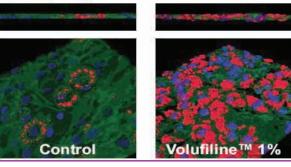
Densifying effect Stimulation of collagen synthesis +350%

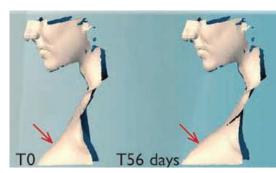
Stimulating effect (Fibroblast culture) cell proliferation Up to +77.5%

### **VOLUFILINE**<sup>TM</sup>

Cell Adipocyte Volume increased by 22 times

Adipocyte volume





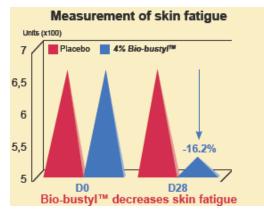
# Bust Contour Firming Cream & Bust Enlargement and Firming Ampoule Active Ingredients Test Results

### BIO-BUSTYLTM

**FUNCTION** | Deeply restructures and dynamises the skin. Enhances bust firmness and tone.

**PROPERTIES** | Stimulates cell metabolism, promotes collagen synthesis and enhances fibroblasts proliferation. Provides the bust with a global firmness efficiency.

**TESTING** | Sederma, France (In-vivo)14 subjects / Twice daily application to the bust.



In vivo tests: firming and tonifying effect

Increase of tone	+13%	
Increase of firmness	+18.5%	

### In vitro tests

#### Energizing effect

Measurement of oxygen consumption in a liver cell suspension in presence of 2% Bio-bustyl™ using a Clark type electrode.

Stimulation of cell respiration

+103%

#### Densifying effect

Measurement of collagen synthesis on fibroblast in presence of Pal-GHK.

Stimulation of collagen synthesis +350%

#### Stimulating effect

Measurement of cell growth on fibroblast culture in presence of increasing concentration of Biobustyl™.

Stimulation of cell proliferation:		
- with 0.5% Bio-bustyl™	+10%	
- with 1% Bio-bustyl™	+42.5%	
- with 5% Bio-bustyl™	+77.5%	

### **VOLUFILINE**<sup>TM</sup>

**FUNCTION** | Promotes body volume by a cosmetic lipofilling-like effect.

PROPERTIES | Volufiline™ stimulates adipocyte differentiation and proliferation, and promotes lipid storage leading to an increase of adipocyte volume in the fatty tissue.

TESTING | Sederma, France (In-vivo) 30 women (bra cup size 30-30A or 34AA) aged 18 to 35 years applied twice daily.

Volufiline 5%	treated side	non-treated side
mean variation after 28 days	+1.4%	-0.1%
1st quartile	+6.6%	-6.4%
mean variation after 56 days	+2.2%	+0.9%
1st quartile	+8.4%	-2.0%



After: treated left breast

To T56 days

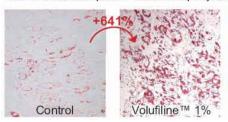
Treated Control

Up to 8.4% improvement in volume

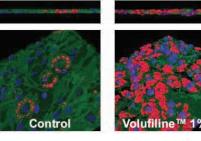


### Lipid storage

Red oil coloured lipids in human adipocytes.



#### Adipocyte volume



3D visualization of adipocytes Red = lipid vesicle Blue = nucleus Green = cytosol

Cell volume increases

X 22 times

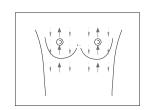
with Volufiline™ 1%

Cell volume increases X 22 times

### Correct Bust Massage Techniques:

### **BUST CONTOUR FIRMING CREAM**

Step 1: Apply Bust FX Cream (4-5 pumps) to each bust, avoiding contact with the nipple.



Step 2: Cup the bust base with one hand, and push/pat upwards 10 times. Repeat on other side.

3

2

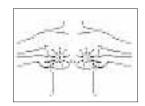


Step 3: Place both hands on bust area close to the armpit and push towards the cleavage 10 times.



Step 4: Place both hands on bust area, with fingers deeply pinch the chest ligament area 10 times.

4



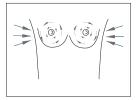
Step 5: With full hands squeeze and massage in a circular motion 10 times, this is helpful in strengthing the bust and providing enhancement benefits.

### **BUST ENLARGEMENT AND FIRMING AMPOULE**

Step 6: Apply Bust Enlargement and Firming Ampoule (2 full nozzle pumps) to the bust, avoiding contact with

the nipple. Repeat Steps 2-5.

5



### **Expected Progress:**

#### 1-5 days: The Preliminary Stage

The Cream & Ampoule penetrates into the breast cells, hydrating cells, and promoting cell adipocyte volume, while enhancing the growth of mammary glands and tissues.

### 5-14 days: The Cell Activation Stage

Use the Cream & Ampoule continuously to achieve the full development of your bust.

### 30 days: The Growth Stage

Your breast will be fuller and firmer. Use the Cream and Ampoule to maintain and promote further growth.

#### Over two month: The Stabilizing and Moisturizing Stage

Depending on the individual, bust area can be enhanced up to 8.4% in volume and 22 times in adipocyte cell volume. You can massage your breast with the Cream & Ampoule, 3-5 times a week to maintain the moisture and keep area firm and elastic.

### From panel tests:



6.6% increase in volume in 28 days



8.4% increase in volume in 56 days

