

## Benefits and product application.

### WHAT ARE BOOSTER SERUMS?

Booster serums are lightweight liquids that contain high performance ingredients in high concentrations.

They are designed to be slotted into your existing skin care routine to target issues when they arise.

#### Backed by science.

Scientific research has shown that single active ingredients at higher concentrations can help address and target specific skin concerns such as blemishes, dehydration, sensitivity, pigmentation and signs of ageing with better results.

#### Customizable.

Boosters can easily be combined with other products in your skin care routine and allow you to tailor your routine to exactly what your skin needs, even on a daily basis.

#### Enhance absorption.

Booster serums have a lightweight texture that is easily absorbed and also aid absorption and double the effects of the next product layered in the skin care routine.

### HOW TO APPLY BOOSTER SERUMS?

Booster serums can be mixed with other skin care products like serums and creams or used on their own after cleansing and toner for more potent results. They can be used daily or as a 1 month intensive treatment when skin is particularly stressed.

#### Direct application.

\_Apply three to five drops once or twice daily onto cleansed, toned skin before your serum, cream and/or moisturizer (apply from the lightest to most viscous texture).

#### Premix and apply.

\_Apply three to five drops once or twice daily mixed in with your day or night serum, cream and/or moisturizer. Do not mix with sunscreen to avoid compromising on UVA/B protection factors.

## Complimentary products.

\*To be recommended by your esthetician to best suit your skin requirements.

#### Refines and mattifies.

For oily, blemish prone skin.

### PORE BOOSTER

**A.M.:** Oil Control Serum  
Purifying Cream  
**P.M.:** Exfoliating Serum I/II/III  
Multi-action Overnight Perfector  
**Others\*:** \_\_\_\_\_

#### Protects and perfects.

For all skin types.

### C-DEFENSE BOOSTER

**A.M.:** Pollution Defense Ampoule  
Intensive Radiance Reviver  
**P.M.:** Intensive Radiance Reviver  
Multi-action Overnight Perfector  
**Others\*:** \_\_\_\_\_

#### Hydrates and smoothens.

For dehydrated, sensitive skin.

### AQUA BOOSTER

**A.M.:** Hydro Booster  
Hydro Activ+ Hydrating Cream  
Skin Defense Booster  
**P.M.:** Hydro Booster  
Hydro Glow Q10 Hydrating Cream  
**Others\*:** \_\_\_\_\_

#### Lifts and firms.

For ageing skin with signs of slackening.

### LIFT BOOSTER

**A.M.:** Volulift Corrective Serum  
Instant Lifting Cream  
**P.M.:** Volulift Corrective Serum  
Instant Lifting Cream  
**Others\*:** \_\_\_\_\_

#### Lightens pigment density.

For dull and pigmented skin types.

### BRIGHT BOOSTER

**A.M.:** 7 Day Flash Whitening Cream  
Sun Spot Lotion  
**P.M.:** 7 Day Flash Whitening Night Lotion  
Multi-action Overnight Perfector  
**Others\*:** \_\_\_\_\_

#### Restores and repairs.

For eczema-prone skin.

### ECZEMA SOOTHING BOOSTER

**A.M./P.M.:** Hydro Booster  
Skin Defense Booster  
**Others\*:** \_\_\_\_\_



## AMPOULE BOOSTERS. SUPERCHARGED SERUM BOOSTERS

Supercharged serums with concentrated actives.

Targeted serums are used as “booster” shots when necessary to address skin concerns such as dehydration, pigmentation and signs of ageing. They also aid absorption and double the effects of the next product layered in the skin care regime.

**BIOSTRATA**  
BEAUTY, POWERED BY SCIENCE.

# Targeted high-performance actives.

Refines and mattifies.

## KEY ACTIVE: POREAWAY®

Based on mastic, an aromatic resin coming from the bark of a tree that grows on the Greek island of Chios.

### Benefits

- \_Inhibits 5α reductase I (an enzyme involved in the regulation of sebum production) to help reduce skin shine for a smooth, matte finish.
- \_Visibly reduces the appearance of dilated pores.
- \_Reduces imperfections such as comedones and microcysts.

### Results Pore-refining effect!

By more than 8 %\* after 14 days  
By almost 15 %\*\* after 28 days  
\*\*p<0.05 versus initial conditions  
\*\*p<0.05 versus initial conditions and placebo



PORE BOOSTER

For oily, blemish prone skin.

Hydrates and softens.

## KEY ACTIVE: AQUAXYL™

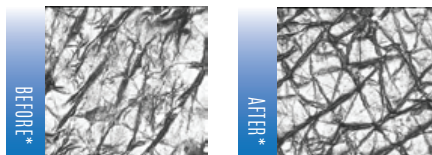
Made up of a patented complex of natural sugar derivatives and acts on the 3 key mechanisms of natural hydration.

### Benefits

- \_Reinforces the barrier function by stimulating ceramide synthesis and more!
- \_Optimizes water reserves by boosting NMF and Hyaluronic Acid.
- \_Provides short and long-term moisturization.
- \_Significantly moisturizes and restructures the skin.
- \_Maximizes water circulation within the epidermis with its action on aquaporines and tight junctions.

### Results Moisturizing effect!

Improvement in skin microrelief:  
+30% vs. placebo (T1 month)



AQUA BOOSTER

For dehydrated, sensitive skin.

Lightens pigment density.

## KEY ACTIVE: TRANEXAMIC ACID

For UVR-induced hyperpigmentation and hormonal pigmentation such as melasma.

### Benefits

- \_Safer than hydroquinone - the gold standard of melasma treatment - with less irritation and side effects.
- \_Whitening effect on melasma and freckles through inhibition of melanin synthesis.
- \_Also has preventive effect on the appearance of new pigment spots and freckles.
- \_Shows a significant decrease in epidermal pigmentation and reversion of melasma-related dermal changes.
- \_Promotes a brighter, more uniform skintone.

### Results Anti-pigmentation effect!

Pigment reduction after 12 weeks



BRIGHT BOOSTER

For dull and pigmented skin types.

Protects and perfects.

## KEY ACTIVE: STAY-C® 50

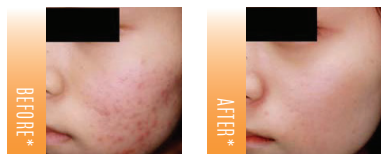
A powerful multi-modal anti-oxidant and free radical scavenger.

### Benefits

- \_Promotes the synthesis of collagen I and III in human fibroblasts to increase skin firmness.
- \_Reduces the level of damaging free radicals (ROS) that leads to premature skin ageing.
- \_Improves the appearance of skin conditions associated with blemishes and excess sebum.
- \_Contributes to the efficacy of anti-ageing products.
- \_Promotes healthy, even-looking skin.

### Results Anti-blemish effect!

-77% reduction after 12 weeks



C-DEFENSE BOOSTER

For all skin types.

Lifts and firms.

## KEY ACTIVE: IDEALIFT™

A peptide sequence based on the dipeptide Tyr-Arg naturally present in the body.

### Benefits

- \_Fights against skin sagging and improves resistance to gravity.
- \_Promotes correct and functional elastic fibre structure.
- \_Reinforces the extracellular matrix.
- \_Face contour lifting effect perceptible after just 1 month.
- \_Stimulates elastin synthesis.

### Results Anti-gravity effect!

Skin resistance to sagging:  
T1 month +41.5%  
T2 months +43.6%



LIFT BOOSTER

For ageing skin with signs of slackening.

Restores and repairs.

## KEY ACTIVE: DEFENSIL®:

A botanical alternative derived from three plants with an anti-inflammatory effect to help protect, strengthen and harmonize the skin barrier.

### Synergistic actives and benefits

- Olea Europaea (Olive) Fruit Oil** mimics the skin's natural sebum and protects the skin barrier.
- Pelargonium Graveolens (Geranium) Leaf Oil** helps to reduce redness and itching.
- Melaleuca Alternafolia (Tea Tree) Leaf Oil** offers anti-itch and pain relief benefits to reduce flare ups, irritation and discomfort.
- Pogostemon Cablin (Patchouli) Oil** helps to soothe inflammation.
- Cymbopogon Martini (Palmarosa) Oil** for its hydrating properties to quell flaky, scaly skin.
- Triticum Vulgare (Wheat) Germ Oil** to nourish and soften the skin.

### Results

- \_Normalises irritations quickly and effectively.
- \_Reduces reddening of the skin steadily over time.
- \_Has an immediate calming effect.

\*Individual results may vary.

ECZEMA SOOTHING BOOSTER

For eczema-prone skin.