

## WHY SHOULD YOU ATTEND KAIR 2014??

REGISTER TODAY AND HELP MAKE THE KENTUCKY ASSOCIATION FOR INSTITUTIONAL RESEARCH A CONTINUED SUCCESS!

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- **VALUE** – since the formation of KAIR, the volunteer executive board has worked very hard to keep the KAIR Conference one of the most affordable professional development opportunities around! This value, along with the many other benefits of KAIR make it a great option for your entire IR, IE, and Assessment team! To ensure the continued success of the organization and to keep costs down we need your commitment to the organization by attending the annual conference.
- **PROFESSIONAL DEVELOPMENT** – spend two and a half days learning from your local Kentucky colleagues about best practices from around the state. Many of our Kentucky institutions are doing great things that are gaining national attention. What a better way to learn and improve our practice by attending KAIR. The association has also been a leader at the national level and has worked on several projects throughout the years with the Association for Institutional Research, leaders at AIR value the work of KAIR and the professional development it provides as an affiliated organization.
- **NETWORKING** – KAIR is a great time to reconnect with colleagues from around the state and get critical updates on state-level projects, collaborations, and possible new opportunities.
- **NEW PROJECTS / SERVICES** – learn more about the various tools and services other IR/IE offices use by visiting the many vendors and sponsors that support KAIR. We have a strong commitment from a variety of sponsors every year and their support helps keep your costs down, so attending and making the conference worthwhile to our supporters is critical to the organizations continued success. At the same time you have the opportunity to learn one-on-one alongside your colleagues in a non-pressure environment.
- **EXPERIENCE SOMETHING NEW** – learn something new by traveling to a new part of Kentucky. Have you ever been to Bowling Green? If not, the area has a lot to offer and connecting with colleagues from across the state provide a critical pathway to experience new ideas, processes, and innovations.

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